

Privacy policy

Data protection and the security of your personal data are important to us and we implement appropriate technical and organizational measures to protect personal data that is subject to our access.

We would like to inform you below about the nature and scope of the processing of personal data via this website. We treat this data confidentially and in accordance with the statutory provisions.

Responsible body and service provider

The controller within the meaning of the Federal Data Protection Act and at the same time the service provider within the meaning of the Telemedia Act is

Unicum Bulgaria LTD
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Phone: +49 1604478277

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As new technologies and the constant further development of this website may result in changes to this privacy policy, we recommend that you read the privacy policy again at regular intervals. Definitions of the terms used (e.g. "personal data" or "processing") can be found in Art. 4 GDPR.

Access data

We, the website operator or site provider, collect data about access to the website on the basis of our legitimate interest (see Art. 6 para. 1 lit. f. GDPR) and store these as "server log files" on the website server. The following data that your browser transmits to us is initially recorded

Visited website

Date and time

Amount of data sent in bytes

Source/reference from which you reached the page

Browser used

Operating system used

IP address used

The data is stored for the purpose of improving our website, analyzing errors and for security reasons, e.g. to be able to clarify cases of misuse. If data must be retained for reasons of proof, it is excluded from deletion until the incident has been finally clarified.

Any other evaluation of the data is only carried out for statistical purposes, e.g. when which content was accessed and which pages were visited most frequently. The evaluation is always carried out in anonymized form.

Data processing via this website

In general, you can visit our website without providing any personal data.

Personal data (e.g. your name, address data or contact data) that you provide to us of your own accord, e.g. as part of an inquiry by e-mail to the contact persons named on our homepage, will be stored by us and processed only for correspondence with you and only for the purpose for which you have provided us with this data, in compliance with the applicable data protection regulations. For your rights to information, deletion and blocking of data, see below.

If you use one of our contact forms as part of an inquiry, you expressly consent to us collecting, storing and using your personal data. Your data will only be used for the purpose that you have communicated to us. You can revoke your consent at any time for the future by notifying us.

Reach measurement & cookies

This website uses cookies for pseudonymized reach measurement, which are transmitted to the user's browser either by our server or the server of a third party. Cookies are small files that are stored on your end device. Your browser accesses these files. The use of cookies increases the user-friendliness and security of this website. For example, it is possible to recognize the user for the duration of the session without having to constantly re-enter the user name and password.

If you do not wish to use cookies, you can set your browser so that the storage of cookies is not accepted. Common browsers offer the setting option of not accepting cookies. Note: There is no guarantee that you will be able to access all functions of this website without restrictions if you make the appropriate settings.

Privacy policy for the use of Google Analytics

Due to our legitimate interests in the optimization and analysis of our online offer within the meaning of Art. 6 para. 1 lit. f. GDPR. GDPR the service "Google Analytics", which is offered by Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA). The service (Google Analytics) uses "cookies" - text files that are stored on your end device. The information collected by the cookies is generally sent to a Google server in the USA and stored there.

Google LLC complies with European data protection law and is certified under the Privacy Shield Agreement: <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

IP anonymization is used on this website. The IP address of the user is shortened within the member states of the EU and the European Economic Area and in the other contracting states of the agreement. Only in individual cases is the IP address initially transmitted in full to a Google server in the USA and truncated there. This truncation

eliminates the personal reference of your IP address. The user's IP address transmitted by the browser is not combined with other data stored by Google.

Google Inc. uses the information collected to compile an analysis of website usage and website activity and provides services related to internet usage. The data collected by Google is used to evaluate the use of the online offer by individual users, e.g. to create reports on the activity on the website in order to improve the online offer.

You have the option of preventing the storage of cookies on your device by making the appropriate settings in your browser. There is no guarantee that you will be able to access all functions of this website without restrictions if your browser does not allow cookies. You can also use a browser plugin to prevent the information collected by cookies (including your IP address) from being sent to Google Inc. and used by Google Inc. The following link will take you to the corresponding browser plugin, which you can download and install:
<http://tools.google.com/dlpage/gaoptout?hl=de>

You can prevent the collection of your data by Google Analytics by clicking on the following link. An opt-out cookie will be set to prevent your data from being collected on future visits to this website: Deactivate Google Analytics.

Your browser must therefore allow the storage of cookies. If you delete your cookies regularly, you will need to click on the link again each time you visit this website.

You can find more information on terms of use and data protection by Google Inc. at

<http://www.google.com/analytics/terms/de.html> (Terms of use for Google Analytics)

<https://policies.google.com/?hl=de> (Privacy Policy & Terms of Use)

<https://policies.google.com/privacy/partners?hl=de> (Data collected by Google partners)

<https://adssettings.google.de/authenticated> (Settings about advertising that is displayed to you)

<https://policies.google.com/technologies/ads?hl=de> (Use of cookies in advertisements)

We would like to point out that on this website Google Analytics has been extended by the code "gat._anonymizeIp();" in order to ensure an anonymized collection of IP addresses (so-called IP masking).

Rights of the user

As a user, you have the right to request information free of charge about what personal data has been stored about you. You also have the right to rectification of incorrect data and to restriction of processing or erasure of your personal data. If applicable, you can also assert your right to data portability. If you believe that your data has been processed unlawfully, you can lodge a complaint with the competent supervisory authority.

Deletion of data

Unless your request conflicts with a legal obligation to retain data (e.g. data retention), you have the right to have your data erased. Data stored by us will be deleted if it is no longer required for its intended purpose and there are no statutory retention periods. If deletion cannot be carried out because the data is required for permissible legal purposes, data processing will be restricted. In this case, the data will be blocked and not processed for other purposes.

Right to object

Users of this website can exercise their right to object and object to the processing of their personal data at any time.

If you would like a correction, blocking, deletion or information about the personal data stored about you, or if you have questions regarding the collection, processing or use of your personal data or would like to revoke your consent, please contact the following e-mail address:

office@unicum-bulragia.com

We would like to point out that data transmission over the Internet (e.g. when communicating by e-mail) may be subject to security vulnerabilities. Complete protection of data against access by third parties is not possible.

We hereby expressly prohibit the use of contact data published within the scope of the imprint obligation by third parties for sending unsolicited advertising and information material. The operators of this website expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, such as spam e-mails.